

WORKSHOP: ADOBE AFTER EFFECTS AND MOTION DESIGN

Addressing the core aspects of Adobe After Effects and motion design, needed to create dynamic, effective animations for your video projects

INSTRUCTOR:

Wasay Ahmad

CATEGORY:

Design, Motion Design, Video, 2D Animation

REQUIREMENTS:

Read FAQ at the end of the document

PRICE:

Refer to our website for up-to-date pricing

DURATION:

Workshop includes 3 sessions, 3 hours each

OUTLINE:

CREATE A DYNAMIC INTRO ANIMATION FOR YOUR VIDEO PROJECTS

SESSION ONE:

- General overview of digital video editing, and a discussion of the core concepts of Motion Design
- Examination of the Adobe After Effects interface and workspaces
- Tutorial on creating your first Adobe After Effects project, and importing / organizing assets in your project

SESSION TWO:

- Overview of more advanced motion design techniques
- Designing and planning your next Adobe After Effects project – a dynamic logo animation for online video content
- Step-by-step tutorial on creating each element of the logo animation

YOU WILL LEARN TO:

- create and organize projects, and understand the Adobe After Effects interface
- customize Workspaces based on your project requirements
- use layers and compositions, and import various types of assets from different sources into your project
- create custom assets / shapes within Adobe After Effects and learn to modify / animate them
- animate assets using keyframes, graph editors, and other essential animation techniques
- use Expressions to add dynamism to your animations
- export your project into a video format suitable for online publishing

ABOUT THIS WORKSHOP:

YOUR PATH TO BECOMING A MOTION DESIGNER

If you have ever come across a video—be it a vlog, an educational clip on a YouTube channel, a cool ad on a social media platform, or even the title sequence of a movie—and wondered how all the different elements were animated to so effectively convey the message, then this workshop is for you.

What you admired in those videos is known as motion design, and chances are it was created in the standard tool of the trade: Adobe After Effects.

In this workshop, we will give you hands-on, step-by-step tutorials to introduce you to the core aspects of Adobe After Effects and motion design, and equip you with skills to create dynamic, effective animations for your video projects.

Video is king when it comes to online content creation and being adept with Adobe After Effects is an exceptionally valuable and monetizable skill. What you learn in this workshop may well set you on your path as a motion designer.

FAQs:

Who is this workshop meant for?

Working professionals, university students, high school students, or anyone that has an interest in learning the basics of Adobe After Effects and motion design.

This workshop is designed as a beginner's guide to Adobe After Effects and assumes no prior knowledge of the software. It is open to all students.

Even though it is not a requirement to register, individuals with a basic level of proficiency in Adobe Photoshop or Illustrator will particularly benefit from this workshop.

Are there any special requirements to attend this workshop?

There are no special requirements to attend this workshop.

Where will the workshop be held?

DEFT & LEED holds its workshops and courses at the Co- DUBAI (<https://coworkingpopup.co>)

Address: 532 Sahaa Offices B, Souk Al Bahar, Downtown Dubai

Parking is available in the Souk Al Bahar parking lot accessible from the Sheikh Mohammed bin Rashid Boulevard.

DEFT & LEED is compliant with all Dubai COVID 19 restrictions. Should COVID 19 restrictions become stricter in the future, we are prepared to use online platforms for training and will notify registrants through email prior to the commencement of any such training.

Will I need to bring my own computer?

No, all hardware and software requirements will be fulfilled by DEFT & LEED. We will provide each student with their own workstation that has all the necessary software pre-installed on it. The student will be able to use the workstation during each session of the workshop.