

WORKSHOP: PHOTOSHOP FOR GRAPHIC DESIGN

Always wanted to learn Photoshop? This workshop will give you the foundational skills in the fields of Graphic Design and Illustration.

INSTRUCTOR:

Wasay Ahmad

REQUIREMENTS:

Read FAQ at the end of the document

PRICE:

Refer to our website for up-to-date pricing

DURATION:

4 Sessions over 2 Units. 3 hours per Session.

OUTLINE:

THIS WORKSHOP FEATURES 2 UNITS. YOU CAN TAKE THEM SEPARATELY OR TOGETHER. BASIC PROFICIENCY IN PHOTOSHOP WILL BE NECESSARY IF YOU REGISTER ONLY FOR UNIT 2.

○ UNIT 1: GRAPHIC DESIGN ESSENTIALS

○ SESSION 1 – THE BASICS:

- Overview of the Photoshop interface, work area, canvas, tool panels, and document creation and navigation
- Overview of resizing, cropping, layers, color and levels adjustments, and custom selection tools
- Overview of Brushes and color tools
- Introduction to basic photo-retouching tools, including the Clone Stamp and Spot Heal brushes
- Introduction to Masking

○ SESSION 2 – INTERMEDIATE TECHNIQUES:

- Deeper dive into Brushes and the photoshop Shapes creation toolset
- Overview of custom Brush creation using Patterns

- Advanced Masking
- Understanding layer Blend Modes
- Adding texture to your images through image blending and custom brushes
- Using Adjustment Layers, texture blending, and Filters to finalize the 'look and feel' of your image

○ UNIT 2: ILLUSTRATION ESSENTIALS

○ SESSION 1 – ADVANCED TECHNIQUES:

- Planning out a composition and color palette for an illustration
- Advanced Masking and object isolation techniques
- Custom Brushes and advanced brushing techniques
- Project Part 1: Establish composition, color palette, and block out major forms

○ SESSION 2 – PROJECT DAY:

- Continue working on and finish project started in previous session
- Use techniques learned in all previous sessions to create custom brushes for foliage, glow effects, paint terrain, and create cloud and smoke effects

YOU WILL LEARN TO:

- use the core graphic design toolset in Photoshop to create projects for a variety of fields, including corporate design, editorial design, advertising, and web design
- use the core illustration toolset in Photoshop to create artwork for a variety of fields, including comics, animations, video games, and even film.

ABOUT THIS WORKSHOP:

STEP INTO THE WORLD OF GRAPHIC DESIGN AND ILLUSTRATION

For beginners and aspiring graphic designers alike, this workshop will take you through the fundamentals of Adobe Photoshop, with a focus on workflows for graphic design and illustration.

Through step-by-step tutorials, students enrolled in this workshop will develop three unique projects over the duration of the two units this workshop is split into. The projects have been specially designed to ensure that the most crucial skills and workflows relevant to the fields of graphic design and illustration are imparted to the students.

Taking this workshop may very well set you on your path as a professional graphic designer!

FAQs:

Who is this workshop meant for?

- Working professionals, university students, high school students, or anyone that has an interest in learning the fundamentals of Adobe Photoshop, with a focus on graphic design and illustration.

Do the Units have different requirements? Can I register for only one of the Units?

- Unit 1 of this workshop assumes no prior knowledge of Adobe Photoshop, so it is open to all students. It is designed as a beginner's guide to graphic design and assumes no prior knowledge of the software.
- Unit 2 of this workshop assumes that you have either already attended Unit 1, or you have a basic level of proficiency in Adobe Photoshop.
- **You can register for the units separately or together. However, we highly recommend you take both units together, as that will insure you have the requisite skillset for attending Unit 2.**

Where will the workshop be held?

- **If you choose the in-person option when registering**, the workshop will be held at the Co-DUBAI (<https://coworkingpopup.co>), 532 Sahaa Offices B, Souk Al Bahar, Downtown Dubai (next to Dubai Mall)
 - The Co-DUBAI is accessible by public transportation. Also, parking is available in the Souk Al Bahar parking lot, entrance on Sheikh Mohammed bin Rashid Boulevard.
- **If you choose the online option when registering**, you will be emailed instructions for accessing the online instructional platform.
 - **If you choose the online option when registering, you will need to insure you have a computer with suitable specifications and a stable internet connection. Please see below the question concerning special requirements for attending online.**
- Should COVID 19 restrictions grow stricter in the future, we are prepared to use online-only platforms for training and will notify registrants for in-person workshops through email prior to the commencement of any such training.

Which is better: Online or In-Person?

- We highly recommend you choose the in-person option. Why?
 - You will not have to worry about having the right computer with the correct software installed on it. All hardware and software requirements will be fulfilled by DEFT & LEED.
 - Our four-person maximum per session permits social distancing.
 - Interacting with classmates prompts creativity.
 - In-person engagement with the instructor facilitates understanding.
- **If you choose the online option, you will need to insure you have a computer with suitable specifications and a stable internet connection. Please see below the question concerning special requirements for attending online.**

If I choose to register for the workshop in-person, are there any special requirements to attend this workshop? Do I need to bring my own laptop / computer?

- All computer / hardware requirements will be fulfilled by DEFT & LEED. We will provide each student with their own workstation that has all the necessary software pre-installed on it. The student will be able to use the workstation during each session of the workshop.

If I choose to register for the online workshop, are there any special requirements to attend this workshop? What kind of computer / laptop would I need?

- As a rule of thumb, your computer / laptop should not be older than 2 years and should have a dedicated graphics card. Please get in touch with us through the contact form if you are unsure about this requirement.
- A crucial requirement to attend this workshop online is to download and install Adobe Photoshop before you attend the first session. There is no need to purchase the software – a trial version can be downloaded and installed through the Adobe Creative Clouds app. Please visit the Creative Clouds website (https://www.adobe.com/mena_en/creativecloud.html) to obtain the trial version.

Will I be supplied with any support material upon completion of this workshop?

- Yes, you will be given access to video recordings of the sessions.
- The source files of the workshop project will also be supplied to you upon completion of the workshop.