



532 Saaha Office, Block B, Downtown Dubai
P.O. Box 414229, Dubai, UAE
Web: www.deftandleed.com

WORKSHOP: START THAT UNIVERSITY STATEMENT

Prompting ideas and details to develop a well-structured and engaging statement

INSTRUCTOR:

Dr. Lynne Ronesi

CATEGORY:

Writing, University, College Admissions, Application

REQUIREMENTS:

Read FAQ at the end of the document

PRICE:

Refer to our website for up-to-date pricing

DURATION:

Workshop includes 2 sessions, 3 hours each

OUTLINE:

A 2-SESSION PUSH TO MAKE HEADWAY ON YOUR UNIVERSITY STATEMENT

SESSION ONE:

- Examining the personal statement prompt to discuss essay parameters
- Planning organizational structure of essay
- Brainstorming and describing relevant education and personal experience
- Organizing and connecting information

SESSION TWO:

- Reviewing first draft of essay
- Revising essay based on peer and trainer feedback
- Proofreading for inconsistencies, grammar, redundancies, lack of clarity
- Revising essay based on proofreading

YOU WILL LEARN TO:

- use a variety of individual and collaborative brainstorming techniques to elicit the specific details needed to build the personal statement
- avoid common stylistic mistakes that make essays unfocused, unclear, and boring
- use proofreading strategies to ensure that your essays are coherent and cohesive
- share your personal statement or motivation letter draft with others for comment

ABOUT THIS WORKSHOP:

WE NUDGE VAGUE LANGUAGE INTO CLARITY

The university essay or personal statement is meant to provide the admissions board an opportunity to get a solid sense of applicants and their motivation for study at the university. This workshop (4-person maximum) uses a collaborative approach—with the support of peers as readers and commenters—to get you focused, brainstorming, and coming up with details that support your claims. By asking why and how in various ways, we nudge vague language into clear language and prompt you to make links between points, helping you formulate a cohesive and engaging statement.

FAQs:

Who is this workshop meant for?

This workshop is meant for any high school student applying for an undergraduate degree or any undergraduate or graduate applying for a postgraduate degree program.

As the workshop will be collaborative, you may find it enjoyable to sign up with a few friends and make a group effort to gain traction on your essays. Maximum number of students is 4.

How can I best prepare for the workshop?

This workshop will be most effective if you come prepared with 1) structure, word-count, or prompt requirements for your essay; 2) descriptions of the courses / programs / majors you are applying for; 3) a list (with dates) of the various curricular / extracurricular activities you have engaged in; and 4) a solid understanding of the kind of student the university / universities seek as per their representation on their website or on social media. This information will be valuable in generating relevant information for personal statement or motivation letter.

Will there be homework?

Yes. Using the skills covered in Session One, you will need to work on a first draft of essay to bring to Session Two for feedback, review, further development, and proofreading.

Where will the workshop be held?

DEFT & LEED holds its workshops and courses at the Co- DUBAI (<https://coworkingpopup.co>)

Address: 532 Saha Offices B, Souk Al Bahar, Downtown Dubai

Parking is available in the Souk Al Bahar parking lot accessible from the Sheikh Mohammed bin Rashid Boulevard.

DEFT & LEED is compliant with all Dubai COVID 19 restrictions. Should COVID 19 restrictions become stricter in the future, we are prepared to use online platforms for training and will notify registrants through email prior to the commencement of any such training.

Will I need to bring my own computer?

Students should bring their own laptops. Also, if you like to brainstorm using paper and pen / pencil, bring those along.

If you are unable to bring a laptop, please let us know in advance. Use our “Contact Us” form and choose “Training Inquiry” in the dropdown subject menu and provide your request for use of a computer along with your name and the session you have registered for. We will arrange a computer for your in-class work. Please, then, bring an external hard drive or USB to save your work.